**Bruce Douglas VonCannon**

**Executive Experience:**

2014 to present **Managing Director/ Responsible Officer, Vanheel Management Ltd, Hong Kong and Chairman, Rexmere Associates Inc. (USA)-**  Provide Asset Management and Financial Advisory services high net worth individuals and their businesses

2013-2014 **Candidate for United States Congress (NC-District 6)-** Finished 3rd place among 9 candidates in Republican Party Primary. (May 2014)

2007- 2013 **Chief Executive Officer, Banque Privee Edmond de Rothschild, Hong Kong Branch-**  Guided transition of bank’s representative office through approval process with HK Monetary Authority (HKMA) and Securities and Futures Commission (SFC) to obtain HK banking licenses 1,4, and 9. Supervised marketing team and operational strategy to build client base in Greater China and S.E. Asia.

1994-99, 2000-07 **Executive Director, UBS AG, Singapore and Geneva** Senior Relationship Manager and Deputy Global Head of Taiwan Team(1994-99), Desk Head for HK/ Greater China Market (2000-2005). Joined Asia-Pacific Mega Client team and posted to Geneva (2005-07)

1989-1994 **Branch Manager/ Director, American Express Bank Ltd., Kaohsiung, Taiwan** and **Director, Hong Kong Branc**h- Provided corporate banking, wealth management, and corporate advisory to clients in Taiwan

1988-89 **Manager, Bank of Boston- Taiwan** Credit officer and Corporate lending officer extending loans and foreign exchange hedging advisory to Taiwan manufacturers.

1984-86 **Officer Training/Desk Assistant, Manufacturers Hanover Trust, New York NY**  Provided administrative support for corporate lending activities in Korea and Taiwan at Park Avenue Headquarters

**Education:** B.A., Politics/ Special Program in European Civilization Princeton University, Princeton NJ (1972-76)

Princeton in Asia Fellow, Mandarin Training Center Nanyang University, Singapore (1976-78)

M.S. Agricultural Economics, Purdue Univ., West Lafayette IN

M.B.A Kelley School of Business, Indiana University, Bloomington IN

**Languages/ Licenses**: Fluent in English, French, and Mandarin Chinese. Basic language skills in Japanese and German

Hong Kong Securities and Futures Comm (SFC) Licenses Type 4 (Advising on Securities) and Type 9 (Asset Management)

Securities and Exchange Commission (SEC), Washington DC Investment Advisors License

**Board Seats**: Export Now Inc., Shanghai- founded in 2011, first online shopping mail in China selling American brand products as part of strategic link-up with Taobao Inc. (member of Alibaba Group); Board of Governors, The American Club of Hong Kong, 2016-18

**Publications:** “How to Develop and Manage a Marketing Team,” Hubbis Wealth Management Instructional videos, (2008)

“Why we Need another Bretton Woods Conference” (2010), Euromoney Wealth Management Report

 “A Guidebook for Today’s Asian Investor: The Common Sense Guide to Preserving Wealth in a Turbulent World,” (2017) published by Palgrave Macmillan

**Speaking Experience:** Guest Speaker at Webster University, Geneva, Switz (2005)

 Guest Speaker to MBA class at China-European International Business School (CEIBS), Shanghai, China (2010)

 Guest Speaker at Shanghai Financial Forum by Shanghai, Institute of Finance, (2013) Shanghai, China

Zhuhai Television Corporation, Zhuhai, China- Guest Speaker at annual regional TV awards ceremony (2016)

**Forums:** BOAO Forum, (2009,2010), Boao, Hainan Island, China Guest corporate delegate

 Horasis China-Europe Leadership Conference, (2005), Geneva - Hosted by Geneva Economic Promotion Office and China Federation of International Economics. Moderator for Financial Services Roundtable.

**Community Service:** Chairman of the Board, Kaohsiung American School (1991-92); Treasurer, American Chamber of Commerce Southern Taiwan (1991-92); Singapore Cricket Club, General Committee, 2000-02;

**Personal/ Hobbies:** Tennis, Golf, Alpine Skiing. Married to former Ms. Sanderla Chung (B.A. Fu Jen University, M.A. Buffalo State Univ). Two children.

**References available upon request**